

APRIL 21 - 23, 2020 IN AUSTIN, TEXAS
AT&T CONFERENCE CENTER + HOTEL

Bringing Together the World's Experts in **Knowledge Graphs, Ontologies,** and **Semantic AI**



organized by



SEMANTIC WEB COMPANY

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KNOWLEDGE**



data.world

SEMANTiCS 2020 - A 15 Year Legacy continues in Austin this Year



SEMANTiCS is an established knowledge hub where technology professionals, industry experts, researchers and decision makers can learn about new technologies, innovations and enterprise implementations in the fields of Knowledge Graphs, Ontologies, Linked Data and Semantic AI.



Since 2005, the conference series has focused on semantic technologies. In combination with other methodologies such as NLP and machine learning, semantic technologies have become the core of intelligent systems worldwide.



Organizations and brands such as NASA, MIT, PwC, Netflix, Electronic Arts, Fluor and many more will gather at this unique meeting place to give talks, keynotes and lectures. You have the opportunity to learn from these organizations and form sustainable partnerships.



Joe Hilger

Conference/Sponsoring Chair
phone: (571) 436-0271
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Martin Kaltenböck

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Get in touch!

Why YOU Should be at SEMANTiCS 2020



Benefit from Numerous Possibilities to Talk to Your Target Group

Establish your presence, build buzz and drive demand around SEMANTiCS



Participate in Heated Debates on the Industry's Hottest Topics at SEMANTiCS

Current trends attract solution seekers from across all industrial sectors - share your expertise and attract new customers!



Engage in Amazing Networking Opportunities at SEMANTiCS

Conference dinner, coffee breaks and product demos are the perfect setting to make the most promising contacts.

Experience Austin, Well-known Among Innovators and Solution Seekers

Austin is one of the top areas for venture capital with investors investing \$600 million per year. With it's Silicon Hills area and the University of Texas and Texas State University it's a hotspot for industrial innovation and research. Big brands like Amazon, Apple, IBM, and Oracle make Austin a top location to meet the right people from various industrial sectors.

More than that, have a good time in the Live Music Capital of the World, which recently voted the No. 1 place to live in America for the third year in a row. And it was chosen among the top 15 cities in the United States to visit.

You want to learn more about the Austin tech hotspot.

[Read Forbes](#)



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SEMANTiCS Facts and Figures

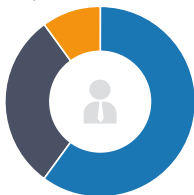
15 
YEARS

JOB LEVEL INDUSTRY ATTENDEES

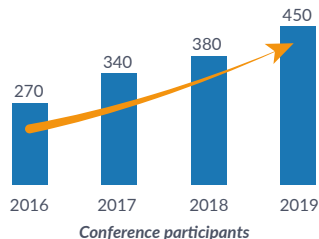
Executives: 10%

Practitioners: 30%

Decision Makers: 60%



STEADY GROWTH SINCE 2005



6+



NETWORKING EXPERIENCES:

Dinner, Cocktails, Meetups, Coffee Breaks

DEMOGRAPHICS



- Health / Life Science: 18%
- Finance / Banking / Insurance: 17%
- Software, IT, Media: 16%
- Business Service: 15%
- Oil & Gas, Chemicals: 9%
- Government / Military: 8%
- Other: 7%
- Manufacturing: 5%

40+
SESSIONS



40+
SPEAKERS

6
KEYNOTES



3
FULL DAYS



2400
SOCIAL MEDIA FOLLOWERS



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What **Speakers, Sponsors and Visitors** say about SEMANTiCS ...



Deloitte.

„Companies rely in their decision-making process more and more on artificial intelligence. Semantic AI enables machines to solve complex problems and explain derived recommendations to users. SEMANTiCS is the key to collective intelligence within industrial enterprises - manifested in Knowledge Graphs.“

– **BORIS SHALUMOV**

Consultant, Deloitte



„The level of conversation, the level of expectation of the participants and the level of sophistication of what they're presenting is really astounding.“

– **JEANNE HOLM**

former Chief Knowledge Architect and Digital Strategy Manager at NASA Jet Propulsion Laboratory



SIEMENS
Ingenuity for Life

„The SEMANTiCS conference offers a good mix of academic and industry participants, making it a great place for exchanging ideas and views on different topics. Its Job Fair offers industries the possibility to contact people with very interesting profiles.“

– **JOSIANE PARREIRA**

Senior Research Scientist, Siemens AG Austria



semiodesk

„SEMANTiCS is a great conference with an exciting program, amazing use cases, and participants who want to learn from each other. The contacts we established, the feedback we received and the collaborative atmosphere make SEMANTiCS a really great event for us.“

– **SEBASTIAN FAUBEL**

Co-Founder and CEO, Semiodesk GmbH



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Which Package Suits you Best?



SEMANTiCS 2020 Premium Sponsorship

8 Packages available

\$ 9,900

1 Top Level Speaking Slot, a Full Booth, a delegation of 4 or more, and a public product demo.

Consider the SEMANTiCS 2020 Premium Sponsorship your perfect option if your solutions are enterprise-ready, you want to interact with people from all organizational levels, and you are prepared to be the talk of the town at SEMANTiCS 2020. Gain access to private recruiting opportunities where we arrange dedicated meetings with persons looking for career opportunities.



SEMANTiCS 2020 Gold Sponsorship

12 Packages available

\$ 6,750

1 Speaking Slot, a Full Booth, a delegation of 2 or more, and branding possibilities around the whole conference area.

The SEMANTiCS 2020 Gold Sponsorship is a great choice if you seek maximum presence to go with the best cost-/performance ratio. You know you are best in class and can't wait to share your successful USP to everyone. Gain access to private recruiting opportunities where we arrange dedicated meetings with persons looking for career opportunities.



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Which Package Suits you Best?



SEMANTiCS 2020 Silver Sponsorship

\$ 3,750

1 Stand, 1 Ticket and branding possibilities around the whole conference area.

Do you have use-cases and product demos ready for a marketplace full of solution seekers and opportunities? Creatively employing the presence options of the SEMANTiCS 2020 Silver Sponsorship will convert the event into the perfect sales funnel for your offerings. Gain access to private recruiting opportunities where we arrange dedicated meetings with persons looking for career opportunities.



SEMANTiCS 2020 Bronze Sponsorship

\$ 1,500

1 Conference Ticket, 1 Slide and Social Media presence

The SEMANTiCS 2020 Bronze Sponsorship is the perfect option if all you need are leads and customers. You will have countless opportunities to amaze influencers and decision-makers across all industrial sectors with your knowledge and expertise. Gain access to private recruiting opportunities where we arrange dedicated meetings with persons looking for career opportunities.



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Sponsorship Comparison

PACKAGES	PREMIUM	GOLD	SILVER	BRONZE
PRESENCE				
TALKS				
Sponsored Talk Top level speaking opportunity in a 30 minutes slot	✓	✗	✗	✗
Sponsored Talk Speaking opportunity in a 20 minutes slot	✗	✓	✗	✗
Product Demo Demonstrate your product in the SEMANTiCS Products Slot	✓	✗	✗	✗
ON SITE PRESENCE				
Full booth at SEMANTiCS marketplace 6' deep by 8' wide, table, 2 chairs, power supply, Wi-Fi	✓	✓	✗	✗
Stand at SEMANTiCS marketplace Standing table, chair, RollUp, power supply, Wi-Fi	✗	✗	✓	✗
Tickets				
Free conference ticket	4	2	1	1
Discounted tickets tickets with 40% discount	5	2	✗	✗
JOB FAIR				
Exclusive recruiting opportunity , where we arrange dedicated meetings with persons looking for career opportunities.	✓	✓	✓	✓
YOUR BRAND				
YOUR LEAFLET				
Placement of own material (1 letter page max)	in the conference bag	in the conference bag	at the infodesk	✗

PACKAGES	PREMIUM	GOLD	SILVER	BRONZE
YOUR LOGO				
on the SEMANTiCS website , in the printed conference brochure and projected during opening speech	✓	✓	✓	✓
ROLLING SLIDES				
Slides on screens in conference area	4 slides	3 slides	2 slides	1 slide
BROCHURE				
One full page colour advertisement in the conference brochure	✓	✗	✗	✗
MEDIA COVERAGE				
SOCIAL MEDIA				
Tweets (about you as a sponsor) advertising your webpage by SEMANTiCS 2020 between January 2020 and the conference days	2	2	2	1
Mentioning of the sponsors in social media activities undertaken by the Conference	all social media activities	all social media activities	selected social media activities	✗
PRESS & PROMOTION				
Listing in all press releases and online dissemination	✓	✓	✗	✗
1 news article (harmonised with our PR team) on the conference website	✓	✓	✗	✗
Your investment	\$9,900	\$6,750	\$3,750	\$1,500
Early booking bonus (-10%) until December 31, 2019	\$8,910	\$6,075	\$3,375	\$1,350
OPTIONAL				
1/2 day Workshop at the workshop day	✓	✓	✗	✗
Additional to the package	\$2,250	\$2,250		

Recent **Keynote Speakers**



**AARON BRADLEY /
EAMONN GLASS**

*Senior Manager,
Web Channel Strategy*



CHRIS WELTY

*DBPedia Keynote - Senior
Research Scientist at Google*



UTZ WESTERMANN

*Senior Data Architect
at Otto Group*

otto group



MICHAEL PÖTTSCHACHER

*Head of IT Research Project &
Collaboration*



**Boehringer
Ingelheim**



MARIE WALLACE

Analytics Strategist, IBM



IVO WILLEMS

*Business Transformation and
Information Technology Executive*

FLUOR.



ALAN MORRISON

Sr. Research Fellow, Emerging Tech



VOLKER TRESP

*Principal Research Scientist
Siemens, Professor @ LMU*

SIEMENS



PETER MIKA

*Director, Semantic Search,
Yahoo Labs*



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 **zaw!odesk**



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Organizing **Partners**

The SEMANTiCS conference series is a joint endeavour brought to you by Semantic Web Company together with local partners since 2005.



Semantic Web Company GmbH
PoolParty Semantic Suite



Enterprise Knowledge



Data.World



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